



Pembroke Lakes Elementary PTA

PELICAN PARTNERSHIP PACKAGES 2025/2026

"Partners in Education"

Pembroke Lakes Elementary enrolls approximately 650 students and has about 80 employees that make up an important part of Broward County's public school system. The mission of Pembroke Lakes Elementary is to create a collaborative and critical-thinking environment, driven by technology and communication, to prepare our students for success in tomorrow's world. An important part of this mission is YOU - THE COMMUNITY. Local establishments are an integral part of the environment where our student population and their families live. Our sponsors are helping Pembroke Lakes Elementary School reach its educational goals. The deadline for Platinum and Gold Pelican Sponsorship packages is September 27, 2024. Silver Pelican Sponsorship request must be received by January 10, 2025, to be included in the yearbook.

Banners must use school colors (Royal Blue, Grey, and White), have uniform text and font size, and include only the sponsor's name, contact information, pre-existing logo, and the phrase "Thank you to our Partner in Education". Banners should not be construed as advertising. Banner displays will expire on August 31 of the following school year. Banners that have not been claimed by the second week of September will be discarded. All banners must comply with district policies, including Policy 1930. If policies change and banners no longer comply, they will need to be replaced.

PLATINUM PELICAN

\$1000



1. Your company/organization logo and address on the school website- <http://www.browardschools.com/pembrokelakes>
2. A **4' x 8' mesh banner** provided by your company/organization displayed at the school on the fence along Taft Street.
3. A ½ page ad in the school yearbook (please provide the PLE PTA with artwork/design or a business card in a JPEG or TIFF file of 300kb or better by **January 9, 2026**)
4. Attendance at ONE PTA or school sponsored event (i.e. Family Night, book fair, on-campus fundraisers, and other unique events held at the school). This sponsorship will provide your company/organization with a table/stand at the event where brochures and information can be provided to the attendees during the event about your company/organization, if applicable. Sponsor must obtain PTA Board or Administrative approval prior to attendance and at the event.
5. Thank you/recognition in the Pelican Post Newsletter, posted quarterly and Social Media handles.

GOLD PELICAN

\$500



1. A **4' x 8' mesh banner** provided by your company/organization displayed at the school on the fence along Taft Street.
2. A business card-size ad in the school yearbook (please provide the PLE PTA with artwork/design or a business card in a JPEG or TIFF file of 300kb or better by **January 9, 2026**)
3. Thank you/recognition in the Pelican Post Newsletter, posted quarterly and Social Media handles.

SILVER PELICAN

\$250



1. A business card-size ad in the school yearbook (please provide the PLE PTA with artwork/design or a business card in a JPEG or TIFF file of 300kb or better by **January 9, 2026**)
2. Thank you/recognition in the Pelican Post Newsletter, posted quarterly and Social Media handles.

PEMBROKE LAKES ELEMENTARY PARTNERS 2025-2026

Business Name: _____

Address: _____ City: _____ Zip Code: _____

Website: _____

Phone: _____ Fax: _____

Business Representative: _____ Phone: _____

E:mail: _____

Partnership Package (Please Check One): Platinum ☐ Gold ☐ Silver ☐

Partnership packages are valid from the first day of school and **expire on August 31 of the following school year**. Banners will be displayed on the fence next to Taft Street.

After the expiration of the period included in the package (August 31), banners will be taken off until it's renewal. Banners that have not been claimed by the second week of September will be discarded.

If banner(s) become ruined or worn over time, as determined by PTA/School Administration, banners will be taken down. The business will be responsible for replacement following the guidelines outlined in the partnership packages.

Business Representative

Date

PLE PTA

Date

